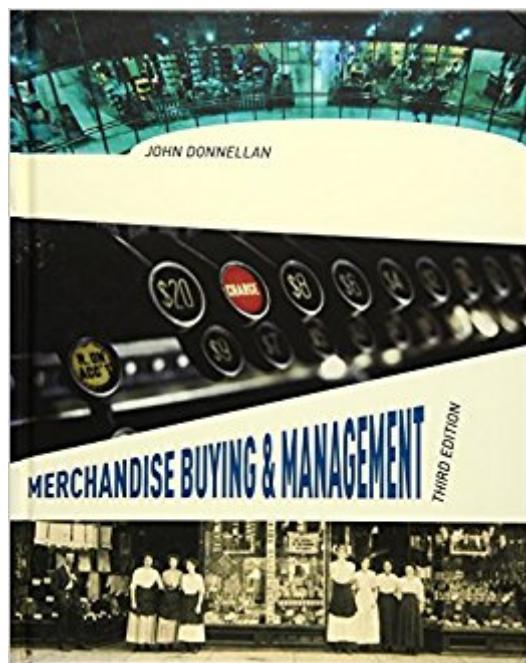


The book was found

# Merchandise Buying And Management (3rd Edition)



## Synopsis

This textbook prepares future retail executives for the challenges they will face in contemporary retailing and manufacturing.

## Book Information

Hardcover: 528 pages

Publisher: Fairchild Pubns; 3 edition (June 30, 2007)

Language: English

ISBN-10: 1563675218

ISBN-13: 978-1563675218

Product Dimensions: 7.6 x 1.5 x 9.5 inches

Shipping Weight: 3.7 pounds

Average Customer Review: 4.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #749,380 in Books (See Top 100 in Books) #231 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying #287 in Books > Business & Money > Industries > Fashion & Textile #550 in Books > Business & Money > Industries > Retailing

## Customer Reviews

John Donnellan was Dean of Business and Computer Information Systems at Holyoke Community College. For 20 years, he held management, merchandising, and sales promotions positions in various department and specialty stores. Donnellan frequently addresses trade and professional associations on current retailing topics.

i barely use this book for class, but since it's required I wanted it for a good deal.Thanks for offering such low prices. I've found a few pencil marks and notes inside, but nothing that hinders me from using it.

Very practical information.

[Download to continue reading...](#)

Tomart Merchandise History of DISNEYANA: Merchandise of the 1930s Merchandise Buying and Management (3rd Edition) Merchandise Buying and Management How and Where to Locate Merchandise to Sell on eBay: Insider Information You Need to Know from the Experts Who Do It Every Day Revised 2nd Edition Jewelry & Gems •The Buying Guide, 8th Edition: How to Buy

Diamonds, Pearls, Colored Gemstones, Gold & Jewelry with Confidence and Knowledge (Jewelry and Gems the Buying Guide) Victorian Goods and Merchandise: 2,300 Illustrations (Dover Pictorial Archive) Express Mail & Merchandise Service: Guide to Modeling Package, Express, and Mail Traffic. Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Buying & Selling Antiques and Collectibles on eBay (Buying & Selling on Ebay) Nolo's Essential Guide to Buying Your First Home (Nolo's Essential Guidel to Buying Your First House) Andrea Robinson's 2011 Wine Buying Guide for Everyone (Andrea Robinson's Wine Buying Guide for Everyone) Andrea Robinson's 2010 Wine Buying Guide for Everyone (Andrea Robinson's Wine Buying Guide for Everyone) Manicaland (Mozambique) Rough Diamond Buying (Buying Rough Diamonds. Book 3) Buying a Property Bulgaria (Buying a Property - Cadogan) Home Buying For Dummies, 3rd edition Transnational Management: Text, Cases & Readings in Cross-Border Management (Asia Higher Education Business & Economics Management and Organization) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Motivation, Workplace Communications, Employee ... Team Management, Conflict Management) A Portfolio Management Approach to Strategic Airline Planning: An Exploratory Investigative Study on Services Management (European University Studies: Series 5, Economics and Management. Vol. 2052) Time Management: Guide to Time Management Skills, Productivity, Procrastination and Getting Things Done (time management, procrastination, productivity, ... successful people, efficiency, schedule) Agile Project Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management (Agile Project Management, Agile Software Development, Agile Development, Scrum)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)