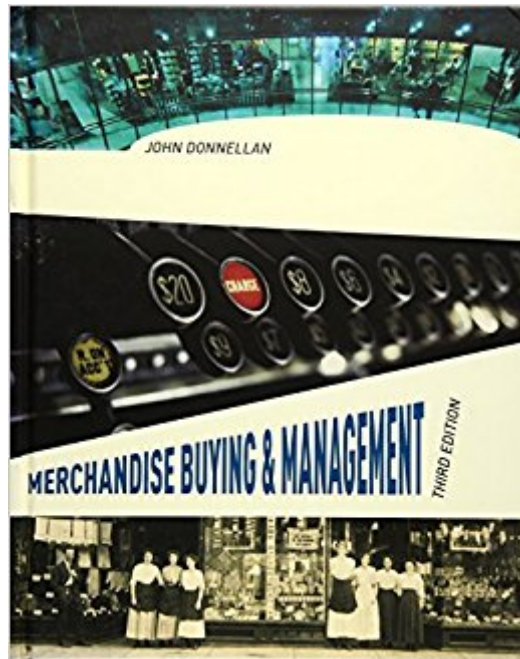




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Customer Reviews

John Donnellan was Dean of Business and Computer Information Systems at Holyoke Community College. For 20 years, he held management, merchandising, and sales promotions positions in various department and specialty stores. Donnellan frequently addresses trade and professional associations on current retailing topics.

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